

PAÑPURI

FOR IMMEDIATE RELEASE

An Invitation to Exotic Destinations, Sensorial Expeditions and New Gifting Experience with PAÑPURI



The most festive time of the year is back and what better way to celebrate it than to be in style with PAÑPURI.

A journey from the ancient, sensory East, to the festive splendor of the West, PAÑPURI's gift time season follows a utopian trail, from the noble Siamese roads instilled with antiquities and cordiality, Jumeirah's coral-clad landscapes, the shimmering turquoise Isles of Corsica, Zen karayo-style gardens of Kobe and lastly, the Milanese marble corridors that whisper opulence and style.

This year's leitmotif Utopia, underscores PAÑPURI's highly covetable, personalized and elegantly packaged presents in a unique light as a signature pattern, which combines the glorious cities of Bangkok, Jumeirah, La Corsica, Kobe and Milan, swathes the boxes in festive fashion. Guaranteed to deck this holiday season in opulence and magnificence, PAÑPURI's gift boxes promise nothing short of merry, heartfelt and gleeful celebrations to whomever receives them.

Whether for sumptuous boxed presents for loved ones, corporate gifting or personal pampering splurges, PAÑPURI ensures a holiday season rooted in celebration without compromising the environment. Formulated using the world's finest botanical ingredients, all PAÑPURI products bear unique formulations of precious and exotic botanical treasures, promising the highest quality personal care and home ambiance

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products. From bath and body masterpieces that contain certified organic ingredients to award-winning home ambiance collections of candles, mists, diffusers and sachets, each product takes the senses to a journey to the ancient, sensory East. Each blend is unique and has the power to evoke fond memories, bearing a natural, luxurious ability to delight friends, family members, colleagues and your special someone alike. In addition, this year all PAÑPURI gift sets are packaged in square boxes made from wood-free paper and 100% recyclable. Guaranteed to render this season's gift-giving occasions extraordinary, the simple yet elegant gift boxes are in bold scaret rouge and adorned with off-white satin ribbon emblazoned with Pañpuri logo.

Siamese Water Complete Body Indulgence Set – THB 3,810*



Let the Siamese Water Complete Body Indulgence Set transport the senses back in time to the ancient water festival of the Kingdom of Siam with its jasmine absolute, delicately interwoven with sensuous ylang ylang's seductive petals and a fresh, fragrant hint of Thai mint. Their collective sweet, exotic floral notes paves the way to an exquisite royal pampering.

Set contains:

Siamese Water Uplifting Hair Cleanser 200ml

Siamese Water Uplifting Hair Conditioner 150ml

Siamese Water Uplifting Body Cream 200ml

Siamese Water Uplifting Hand & Nail Cream 75ml

Siamese Water Uplifting Organic Wash Bar 150g

* also available in Indochine Complete Body Indulgence

Clementine & Patchouli Refreshing Harvest Set – THB 2, 870



A trek to the sawtooth peaks and hilltops breathing in the rhythm of the Monte Cinto, Palombaggia glittering in azure, mustering one's inner poet, the Clementine & Patchouli Refreshing Harvest Set sends one into a tropical citrus paradise in the majestic La Corsica, full of energizing clementine, patchouli and grapefruit oils that conjure a sense of renaissance and leisure.

Set contains:

Clementine & Patchouli Refreshing Bath & Shower Gel 200ml

Clementine & Patchouli Refreshing Body Lotion 200ml

Clementine & Patchouli Refreshing Hand Cream 75ml

Mini Vanilla Planifolia Skin Revitalizer Set – THB 1,570

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The prestige of La Scala, da Vinci, Milanese fashion and design soaking the air with intent, while facades and pillars, adorned with spires, statues and stained glass tell stories of history and grandeur. The Mini Vanilla Planifolia Skin Revitalizer Set is a fashionable statement of exoticism and lavishness perfect for individuals searching for a revitalizing moment for the skin and the soul.

Set contains:

Vanilla Planifolia Revitalizing Bath & Shower Gel 100ml

Vanilla Planifolia Revitalizing All-Purpose Butter 75ml

Vanilla Planifolia Revitalizing Hand Treatment 30ml

WISH + Scarlet Rouge Set – THB 8,580*



Inspired by the spiritual cultures of the East, as well as mixt Moroccan articles and etiquettes, the WISH Limited Edition Aroma Diffuser evokes attars of the past, remembered tableaux, places, recollections and feelings that move souls in enigmatic fashions. Ingeniously designed by Jean-Marc Gady for PAÑPURI, this groundbreaking masterpiece functions with just a few drops of any PAÑPURI essential oil to create an ideal ambiance. A great way to enjoy the manna of essential oils, the diffuser can be used to freshen up rooms and other spaces from impurities. With the Scarlet Rouge Awakening Essential Oil, the set is guaranteed to conjure up a sensorial voyage to the sand dunes of Jumeirah and the Middle East while the sensual aroma of rose absolute and geranium fill the air.

Set contains:

WISH Limited Edition Aroma Diffuser

Scarlet Rouge Awakening Essential Oil 10ml

For the full range or Gift Time Holiday Sets, visit a PAÑPURI store near you or go to www.panpuri.com.

For more information, please visit www.panpuri.com. You may also follow PAÑPURI on Facebook, Twitter, Instagram and Weibo through @Panpuriofficial.

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The Meaning of PAÑPURI

Established in 2003, PAÑPURI represents a place where we awaken to the perfect balance and harmony between our inner and outer selves. **Pañña** means wisdom while **Puri** not only means a holy site, but also has the connotations of untying what is tied and making the unknown, known.