

PAÑPURI

FOR IMMEDIATE RELEASE
October 2015

Annual Thailand Spa & Well Being Awards honors PAÑPURI



The Thailand Spa and Well Being Awards celebrates the year's biggest visionaries in the spa industry and those who have transformed the spa landscape across Thailand and the world. This year's esteemed winners included four awards for PAÑPURI. The Thailand Spa and Well Being Awards has become a heralded annual industry showcase of the very best of the Thailand Spa Industry.

Creative Spa Design – PAÑPURI Organic Spa Bangkok
Natural Product – PAÑPURI Organic Collection
Organic Product – PAÑPURI Organic Spa Collection
Spa Educator – Individual – Natkritt Charoensrithongchai, PAÑPURI

Vasu Surattiantra, Executive Director and co-founder of Pañpuri, stated that "PAÑPURI is a brand synonymous with vibrant energy and a healthy balanced life. We seek to inspire people. We are passionate about what we do, and challenging the status-quo is built into the culture at our organization. We constantly think about how we can revolutionize the spa and beauty industry and be totally unique, completely different, and set ourselves apart."

The awards mark a long tradition at PAÑPURI of setting new standards in excellence within its organic and natural products which raise the bar in not only providing consumers with luxurious products that are organic and natural but also held to the highest standards certified organic by NATRUE, BioAgricert, and the Soil Association UK.

Vasu Surattiantra went on to say that "We care about our customers' well-being so PAÑPURI's products are organic or natural which is important to us. These awards are an industry recognition by our professional peers which affirms our reputation of providing an extraordinary level of quality with precise attention to detail in everything we do from the design of our spas, to our new products, to our educational programs. "

PAÑPURI

PAÑPURI Organics is a collection made of NATRUE-certified formulations, guaranteeing supreme quality and eco-friendliness. The NATRUE label, one of the most stringent principles in the cosmetic industry at present, sets a high standard of quality and integrity so customers worldwide may enjoy natural and organic cosmetics truly worthy of that name. Pañpuri is the first Thai luxury brand to bear this certification

PAÑPURI Organics come in two scents, Sunrise Lemon and Black Jasmine—a never-before-seen twosome that customers will surely love. Sunrise Lemon, a balance of lemon, tangerine and grapefruit brings forth a citrus experience that treats the senses into an invigorating ecstasy; while Black Jasmine, refined and sophisticated, turns the beloved jasmine into a noir so tender and picturesque at the same time.

In addition to winning four awards at the Annual Thailand Spa & Well Being Awards, PAÑPURI is currently nominated for three AsiaSpa awards which set the benchmark for quality and innovation for spas and spa products across Asia.

AsiaSpa Awards – Nominations

Spa Product Line of the Year- PAÑPURI - PAÑPURI Organics

Natural Product Line of the Year- PAÑPURI - PAÑPURI Organics

Day Spa of the Year- PAÑPURI Organic Spa, Bangkok, Thailand

PAÑPURI approach focusing on harmony of the mind and the soul. PAÑPURI products contain no plastic microbeads, due to their harmful impact on waterways and fish, and are all formulated with no harmful chemicals like aluminum, mineral oils, paraben, phenoxyethanol, phtalate, fragrance, SLS and silicone. All scents are purely from plant essential oils and extracts.

For more information, please email info@panpuri.com or visit www.panpuri.com. You can follow PAÑPURI on Facebook, Twitter, Instagram and Weibo through @PanpuriOfficial.

The Meaning of PAÑPURI

Established in 2003, PAÑPURI represents a place where we awaken to the perfect balance and harmony between our inner and outer selves. **Pañña** means wisdom while **Puri** not only means a holy site, but also has the connotations of untying what is tied and making the unknown, known.