



PAÑPURI

With Jasmine Free-Radical Defense Complex™

Pure, Natural Anti-Aging Skincare with Uncompromising Efficacy

Inspired by traditional Thai beauty rituals and its most sacred flower, Pañpuri skincare range is an innovative, potent anti-aging facial care regime with uncompromising efficacy. Free from any toxic ingredients, PEG, parabens or synthetic fragrance, this ethical range uses Pañpuri's exclusive, powerful antioxidant **Jasmine Free-Radical Defense Complex™**, pure plant actives, and essential oils to insulate skin from all types of free-radical damage and preserve skin's youthful appearance, resulting in soft, smooth, and firm complexion that is luminous from the inside out.

THE KEY

At the very heart of each formulation in Pañpuri's anti-aging skincare solutions lies **Jasmine Free-Radical Defense Complex™**, Pañpuri's uniquely powerful antioxidant and hydrating compound that combines three essences of precious Jasmine – Jasmine Absolute, Jasmine Extract and Jasmine Hydrosol – with eight essential Amino Acids and five Red Fruits extracts. Inspired by the delicate Thai Jasmine Blossom, an exquisite symbol of purity and eternity, a timeless icon of beauty and grace, **Jasmine Free-Radical Defense Complex™** captures the legendary healing and aromatic virtues of the purest white blossoms to boost skin's defense against aging, leaving skin looking naturally younger, firmer and more luminous.

THE RANGE

Pañpuri delivers a pure, natural anti-aging range of luxury skincare that works, so avoiding the use of harsh, toxic chemicals on your face no longer means compromising results.

- Hypo-allergenic, dermatologically-tested, natural anti-aging skincare that is gentle to even the most sensitive skin.
- Effective, ecological formulation without harsh, toxic ingredients such as silicone, sulfates, PEG, parabens, or petroleum – that could harm your skin and the environment.
- Age-defying protection and long-lasting, intense moisture with **Jasmine Free-Radical Defense Complex™**, Pañpuri's exclusive, powerful antioxidant and hydrating compound that is rich in polyphenols and flavonoids.
- Optimum astringent and calming benefits with **Jasmine Hydrosol** as a formulation base (instead of plain water), distilled from the night-blooming Jasmine blossoms to enhance the performance and delivery of rich trace elements and nutrients to the skin.
- Nourishing and rejuvenating benefits with potent botanical extracts and peptides to deliver youthful, radiant skin.
- Synthetic fragrance and preservatives-free. Only 100% pure plant actives and essential oils.
- Ecological packaging utilizing chlorine-free paper and soy ink.

THE ETHICAL COMMITMENTS

Because the skin absorbs over 60% of the skincare products put on it, choosing the right skincare ingredients is essential. Pañpuri selects only the purest, best natural ingredients from far-corners of the world to create a luxury range of pure, natural anti-aging skincare that is toxic-free, packaged in earth-friendly, recyclable packaging.

- NO silicone
- NO PEG
- NO harsh surfactants or sulfates (sodium lauryl sulfate, sodium laureth sulfate, sodium lauryl ether sulfate)
- NO petroleum or petroleum derivatives
- NO synthetic colors or dyes

Puri Company Limited is one of Thailand's leading luxury spa and aromatherapy products companies. Through the Pañpuri brand and unbranded, customized products for professional use, the company designs, produces and distributes a wide range of premium-quality personal care, toiletries and spa product, including hair care, facial care, skin care/body care, hand care, foot care, aromatherapy and massage and spa gifts and accessories. The company directly operates stores and wholesales products through subsidiaries, exclusive distributors, world-class spas and resorts, duty-free boutiques, leading department and specialty stores in major markets throughout the world.

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- NO synthetic fragrance
- NO toxic preservatives (parabens - methyl, butyl, propyl or ethylparaben, formaldehyde, diazolidinyl or imidazolidinyl urea)
- NO carcinogens (potential cancer-causing ingredients)
- NO animal-based ingredients or animal testing on products
- NO PVC or polystyrene foam in packaging
- NO chlorine-bleached paper or chemical ink on packaging

THE REGIMEN

Purify & Tone

Purifying Oil

All Skin Types

This one-step, Omega-3 and Omega-6- rich skin purifier thoroughly removes waterproof makeup while gently cleansing, moisturizing and softening the skin. Enriched with essential vitamins, unsaturated fatty acids and precious Jasmine Absolute, the **Pañpuri Purifying Oil** leaves the skin smooth and protected without stripping it of its natural oils. **Directions:** Gently massage oil onto a dry face with dry hands. Dampen hands, and emulsify oil by massaging a small amount of warm water onto face. Rinse well with warm water. Follow with **Pañpuri Purifying Cleanser** as needed.

Purifying Milk

Normal to Dry Skin

This emollient, soap-free, gentle milk-cleanser combines Pañpuri's exclusive **Jasmine Free-Radical Defense Complex™**, Wasabinoki Shushi Ekiu Seed and Mushroom Extract to gently wash away light makeup and impurities. Enhanced with astringent Witch Hazel and Omega-rich Inca Inchi Oil, the **Pañpuri Purifying Milk** leaves skin fresh, soft, and smooth without an over-drying feeling. **Directions:** Gently massage **Purifying Milk** onto dampened face and neck. Rinse well with warm water. Follow with **Pañpuri Toning Mist** for optimum toning and moisturizing benefits. This gentle milk cleanser may also be used for the removal of light facial makeup but is not intended for the removal of eye makeup.

Purifying Cleanser

Normal to Oily Skin

This non-stripping, gentle facial cleanser is free from sulfates and other harsh surfactants, yet provides luxurious, silky-soft lathering that is highly effective in removing dirt, excess oil, and impurities without an over-drying effect. Formulated with Pañpuri's exclusive **Jasmine Free-Radical Defense Complex™** and Pomegranate extract, this antioxidant-rich, luxurious cleanser helps protect skin from environmental stress and gives skin a healthier, fresher appearance. Mushroom and Witch Hazel extracts tighten pores, while Amino Acids hydrate. The unique, invigorating blend of pure essential oils of Grapefruit, Lemon, Indian Sandalwood, and Lavender refreshes and awakens skin and mind, preparing them for a fresh start ahead. **Directions:** Gently massage **Pañpuri Purifying Cleanser** onto dampened face and neck to result in fresh, luxurious lathering, avoiding eye area. Rinse well with warm water. Follow with **Pañpuri Toning Mist**.

Toning Mist

Alcohol-Free / All Skin Types

The exclusive **Jasmine Free-Radical Defense Complex™** and Rose water in this luxurious **Toning Mist** contain the very essence of highly-prized Jasmine and Rose. The aromatic and healing principles held within these precious flowers are captured in this exhilarating, alcohol-free Mist to help hydrate, tone and revive even the driest complexions. Botanical extracts from Wasabinoki Shushi Ekiu Seed, Mushroom and Cucumber enhance phyto-therapeutic effects of the Mist and help soothe irritations, as well as protect skin from daily environmental stress, resulting in a visibly clearer and fresher complexion. **Directions:** Spray liberally on freshly cleansed skin for optimum toning and moisturizing benefits or use throughout the day to provide skin with instant thirst-quenching relief and exhilarating freshness.

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Treat & Revive

Exfoliating Cream

All Skin Types

This emollient **Exfoliating Cream** instantly revitalizes the complexion by removing dull, dead surface skin for a more radiant complexion. The rich, gentle exfoliating cream contains Pañpuri's proprietary **Jasmine Free-Radical Defense Complex™** and utilizes essential vitamins-rich Rice Bran oils to soften and nourish a fresh, new skin. Refined Bamboo extract gently, yet effectively, removes rough, dry surface and encourages skin cell turnover, while nutrient-rich botanical extracts and Olive Butter protect and hydrate. Infused with an uplifting blend of pure plant essential oils and flower absolute, this facial exfoliator leaves skin visibly softer, smoother and more radiant. **Directions:** Massage gently onto freshly cleansed face in a circular motion, avoiding eye area. Rinse well with warm water. For a refined complexion, exfoliate with **Pañpuri Exfoliating Cream** two to three times a week. Follow with **Pañpuri Detoxifying Masque** or **Pañpuri Hydration Masque**, depending on your skin type, for a soft, smooth and glowing skin.

Detoxifying Masque

Normal to Oily Skin

This elegant, fresh-smelling masque combines Pañpuri's proprietary **Jasmine Free-Radical Defense Complex™** with detoxifying natural clays and botanical extracts to draw out impurities and environmental toxins from skin. **Jasmine Free-Radical Defense Complex™** protects skin from free-radical damage, while Papaya removes dull skin layers and softens new skin with its natural enzyme, papain. Mandarin tones skin and soothes the mind, while preventing breakouts with its antiseptic properties. Honey nourishes with much-needed moisture and nutrients. The results are soft, glowing skin that looks visibly clearer and more refined. **Directions:** Apply a generous layer to freshly cleansed face and neck. Leave for up to 10 minutes. Rinse thoroughly with warm water. For clear, glowing skin, use two to three times a week. Follow with **Pañpuri Antioxidant Concentrate** and **Pañpuri** moisturizers.

Hydration Masque

Normal to Dry Skin

This hydrating botanical mask combines Pañpuri's proprietary **Jasmine Free-Radical Defense Complex™** with the finest natural clays and extracts to optimally hydrate and rejuvenate skin. Nutrient-rich Pink Clay replenishes skin with minerals and vitamins. **Jasmine Free-Radical Defense Complex™** contains powerful flavonoids, polyphenols and moisturizing humectants to encourage skin's defense against signs of aging, while preserving skin moisture balance. Precious Moroccan Rose Absolute, ideal for dry and sensitive skin, inspires emotional calm and stability with comforting fragrance, while keeping skin well toned and moisturized. Enriched with Wasabinoki Shushi Ekisu Seed and Mushroom Extracts, this mask provides essential phyto-nutrients and intense hydration, leaving skin feeling soft and smooth with a youthful glow. **Directions:** Apply a generous layer to freshly cleansed face and neck. Leave for up to 10 minutes. Rinse thoroughly with warm water. For soft and glowing skin, use two to three times a week. Follow with **Pañpuri Antioxidant Concentrate** and **Pañpuri** moisturizers.

Antioxidant Concentrate

All Skin Types

Protect your skin against free radicals with this highly concentrated blend of nature's best age-defying antioxidants, including Pañpuri's exclusive **Jasmine Free-Radical Defense Complex™**, an antioxidant superpower of enriched Jasmine Essences, five Berries, and eight essential Amino Acids, combined with Alfalfa Extract, Oat Extract and Coenzyme Q10, to help prevent premature signs of aging caused by daily environmental damage. Infused with proven Hyaluronic Acid, this multi-benefit, anti-aging Concentrate encourages skin to produce collagen and elastin, while locking in moisture to keep skin hydrated. The Concentrate boosts skin's natural ability to repair, renew and rejuvenate its appearance, resulting in skin that looks visibly clearer, firmer and more radiant. **Directions:** Warm Concentrate between hands and gently apply a thin, even layer to entire face and neck after cleansing, avoiding eye area. For optimum skin reviving results, use each night and follow with **Pañpuri Restorative Cream**.

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Moisturize & Protect

Antioxidant Emulsion

Oil-Free / Normal to Oily Skin

This Oil-Free **Antioxidant Emulsion** is a lightweight, hydrating formula that defends skin from free-radical damage with Pañpuri's exclusive **Jasmine Free-Radical Defense Complex™**, an antioxidant superpower of enriched Jasmine Essences, five Berries, and eight essential Amino Acids, to minimize the signs of aging, while providing an instant burst of hydration. Alfalfa Extract and Wasabinoki Shushi Ekisu Seed revitalize and protect skin, while helping to boost natural collagen production for optimum anti-aging benefits. The Emulsion is quickly absorbed and leaves skin feeling ultra soft and smooth with a youthful glow, while the fresh, luxurious Jasmine Absolute offers an instant pick-me-up. **Directions:** Apply to cleansed face and neck in the morning or night as needed (under makeup and/or sunscreen). For optimal results, use day and night along with **Pañpuri Purifying Cleanser and Toning Mist**.

Restorative Cream

All Skin Types

This rich, restorative cream is formulated to provide deep hydration and intense nutrient replenishment for skin renewal during the night. Pañpuri's exclusive, super antioxidant **Jasmine Free-Radical Defense Complex™** contains powerful flavonoids, polyphenols and moisturizing humectants to encourage skin's defense against signs of aging, while preserving skin moisture balance. Alfalfa Extract plumps and firms skin by helping to boost natural collagen production to reduce the look of fine lines. Ceramide-3, a potent plant-based lipid that mimics natural lipid barrier of skin, improves long-term moisturization and protects skin from environmental extremes. Precious Absolutes from the night-blooming Jasmine blossoms and Moroccan Rose calm and de-stress tired skin whilst sleeping. The results are awakened skin that looks and feels youthful, nourished and luminous. **Directions:** Massage gently onto dry face, neck and décolleté after cleansing in the evening. For best skin reviving results, apply an even layer after applying **Pañpuri Antioxidant Concentrate**.

Eye Cream

All Skin Types

Ideal for overnight use, this concentrated, age-defying, hydrating eye cream is ultra-rich with five potent Peptides and antioxidant molecules that work synergistically to reduce puffiness, dark circles and fine lines under the eyes, while increasing skin firmness and elasticity. Jasmine flower water helps diminish the look of fatigue and calms the delicate skin of the eye area, while Inca Inchi oil, Coenzyme Q10, and Red Fruits Complex defend skin from free radical damage and preserve lipid balance. Vitamin-rich Jojoba oil and nourishing Shea Butter provide instant, long-lasting hydration. With regular use, skin around the eyes appears firmer and more youthful, while the look of fatigue and signs of aging are reduced. **Directions:** Apply gently with fingertip around and under eye area without pulling the skin. Use morning and night or as needed.

Antioxidant Lip Balm

Petrolatum-Free / All Skin Types

This petrolatum-free **Antioxidant Lip Balm** combines botanical extracts, natural oils, essential vitamins and coenzyme Q10 to synergistically work as a powerful antioxidant defense system that conditions and protects the delicate lip. Shea and Olive butters form an effective barrier that holds moisture to the skin and protects it from extreme heat and cold. Inca Inchi Seed and Jojoba oil preserve lipid balance, soften lip skin and relieve dryness. Oleic acid-rich Marula Oil and Coenzyme Q10, both highly powerful antioxidants, are especially infused as a natural, free-radical scavenger that strengthens lip skin cell viability, prevents collagen degradation and supports lips' defenses against damage. The fresh aroma of Wild Mint and Tangerine imparts a cool, refreshing comfort and flavor. The results are lips that look and feel softer, smoother and healthier. **Directions:** Apply liberally over lips as needed.

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