



For Immediate Release
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Bangkok Airways partners with Pañpuri for new Blue Ribbon Club and Premier Class in-flight travel kits



Bangkok Airways, Asia's Boutique Airline, and Thailand's premier natural skincare brand, **Pañpuri**, announced their collaboration that aims to reinvigorate the experience of the airline's Blue Ribbon Club members and Premier Class passengers by introducing the new Bangkok Airways in-flight travel kit.

Propelled by the concept of a flying experience that's rooted in internationally beloved Thai heritag, Bangkok Airways partnered with Pañpuri for the brand's artful natural therapy that has represented Thailand as a major skincare hub in recent years. Made from quality natural ingredients from plant actives and extracts, Pañpuri's products have won the world over, offerings of which are currently available in 27 countries around the world.

Starting December 2013, members of Bangkok Airways' Blue Ribbon Club and Premier Class passengers will be treated to a travel kit that consists of voyage essentials such as comb, toothbrush, toothpaste, earplugs, socks and sleeping mask, all of which will come

Pañpuri
International Brand Communication/Press Office
Bangkok, Thailand
T: +66 (0) 2256 9088, 2256 9089 ext.101
F: +66 (0) 2256 9885
E: hestialbo@panpuri.com



handy on short or long-haul flights. The highlight of the travel kit is Pañpuri's Indochine Soothing Hand and Nail Cream (30ml) and the Orange & Geranium Lip Balm (10ml), made exclusively for Bangkok Airways.

Ideal for normal to oily skin, the Indochine Soothing Hand and Nail Cream (30ml) is enriched with lemongrass, bergamot, mandarin, moringa and aloe vera extracts that hydrate while working to resurface and protect. Meanwhile, the Orange & Geranium Lip Balm (10ml) contains bees wax, jojoba and evening primrose oils that moisturize and rejuvenate. The products are formulated with no harmful chemicals like aluminum, mineral oils, paraben, phenoxyethanol, phtalate, fragrance, sls and silicone. Moreover, the scents are purely from plant essential oils and extracts. Both products are guaranteed to make any travel-savvy passenger's journey memorable and exceptional. Additionally, all these are packaged in a travel-friendly azure pouch ideal for any voyage.

Blue Ribbon Club members and Premier Class passengers can also extend their unique pampering experience through a gift voucher enclosed within the kit, which will treat them to a free 30-min massage upgrade at Pañpuri Organic Spa Bangkok, as well as 15% off on Pañpuri products on selected branches and 20% off on treatments.

Bangkok Airways' partnership with Pañpuri adds to the airline's effort to reimagine the future of travel on a whole new scale, especially for the next generation of travelers who flawlessly blend work and play in a progressively mobile and global world.

For more information, visit www.panpuri.com or follow Pañpuri on Facebook, Twitter and Instagram through @panpurionline. To become a Bangkok Airways Blue Ribbon member, visit www.bangkokair.com.