

# PAÑPURI

FOR IMMEDIATE RELEASE

December 2016

## **PAÑPURI welcomes the holiday season with new travel-friendly Signature Collection botany ambiance diffusers**

**PAÑPURI** gives the gift of exquisite scents this holiday season as it launches travel-friendly botany ambiance diffusers as an extension of its bestselling Signature Collection.

Elegantly presented in exquisite PAÑPURI boxes, these botany ambiance diffuser sets evoke an air of luxurious delight which make them ideal gifts for the holiday season or any occasion. Additionally, ideal for people on the go, these reed diffusers introduce convenience and portability for dispersing scents anytime, anywhere.

Packaged into handy 100ml bottles, these aromatic home adornments retain the same formulation of PAÑPURI's well-loved Signature Collection, including Siamese Water, Indochine, Grand Manchou, Velvet Blossoms and Distant Shores.

### **Siamese Water Botany Ambiance Diffuser**

Meticulously combines refined details with delightful aroma, Siamese Water is redolent of warm, comforting memories. An ambient recollection of Siam, this diffuser scents with exotic jasmine, certified organic ylang-ylang and Thai mint that uplift the senses.

### **Indochine Botany Ambiance Diffuser**

Infused with a vibrant tropical scent and swathed in signature blue packaging, Indochine creates a harmony of lemongrass, mandarin and bergamot that invigoratingly stimulates the senses and energizes the spirit.

### **Grand Manchou Botany Ambiance Diffuser**

Promotes clarity as it uplifts the senses, this elegant diffuser blends citrus and spice notes of Chinese grapefruit, eucalyptus and rosewood, its crisp scent inducing happiness, vibrance and nostalgia.

### **Velvet Blossoms Botany Ambiance Diffuser**

Enveloping any open space with a mysterious yet sensuous scent, Velvet Blossoms contains luxuriously hypnotizing notes of ylang-ylang, geranium and lavender, evoking romance, seduction and passion.

### **Distant Shores Botany Ambiance Diffuser**

Combines the sprightly eucalyptus and mint with delectable floral notes that awaken the senses, Distant Shores' enticing scent celebrates the essence of spring, taking the senses to a remarkable voyage.

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Packaged in an adorably irresistible 100ml packaging, ideal for gifts and travel, PAÑPURI botany ambiance diffusers are also formulated with no harmful chemicals such as aluminum, mineral oils, parabens, phenoxyethanol, phthalate, fragrance, SLS, SLES and silicone. All of the scents are purely derived from plant essential oils and extracts.

Available at all PAÑPURI stores in Thailand starting December 15, 2016, these botany ambiance diffusers are priced at THB 2,500 each.

For more information, please visit [www.panpuri.com](http://www.panpuri.com). You may also follow PAÑPURI on Facebook, Twitter, Instagram and Weibo through @Panpuriofficial.

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## The Meaning of PAÑPURI

Established in 2003, PAÑPURI represents a place where we awaken to the perfect balance and harmony between our inner and outer selves. **Pañña** means wisdom while **Puri** not only means a holy site, but also has the connotations of untying what is tied and making the unknown, known.