

PAÑPURI

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PAÑPURI launches limited edition opus, unprecedented partnership with French designer Jean-Marc Gady



Bangkok, Thailand, April 2016 – 2016 will see the birth of a new epoch as **PAÑPURI**, Thailand's premier luxury lifestyle brand, as it marks an unprecedented partnership with one of the world's emerging figures in new generation French design, **Mr. Jean-Marc Gady**.

PAÑPURI and Jean-Marc Gady's ground-breaking partnership ushers in a one-of-a-kind home ambiance offering that speaks volumes about luxury and opulence: the **WISH Limited Edition Aroma Diffuser**.

Inspired by the spiritual cultures of the East, as well as mixt Moroccan articles and etiquettes, the WISH Limited Edition Aroma Diffuser evokes attars of the past, remembered tableaux, places, recollections and feelings that move souls in enigmatic fashions. A home ambiance adornment that celebrates the olfactory art and refinement of the senses, the WISH Limited Edition Aroma Diffuser takes us back yonder the rational and into a story-bound present.

Ingeniously designed by Jean-Marc Gady, with built-in functions like two-hour auto-shut off and two methods of mist dispersion, the WISH Limited Edition Aroma Diffuser scents naked and furnished spaces with ease and above all, impeccable style.

"I wanted this piece to look like a magical object – a contemporary vision of the Aladdin lamp, with its vapors signifying everyone's well wishes and aspirations," he added.

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For further information, samples and photographs, please contact:
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An alumnus of the prestigious **Ecole Bleue**, Jean-Marc Gady holds a gift for conducting the codes of deluxe creations, ensuring an impressive array of interventions that extends from objects to space, transcending scenography, furnishings, interior architecture and visual presentation.

His calling began in luxury furniture, lighting and earthenware, working with contemporary designer **Ligne Roset** and **Liv'it**. Afterwards, he was awarded several VIA permanent call grants for project development before joining **Louis Vuitton** as art director for display windows and events, taking him all around the world, and notably to the Far East. In 2005, he set up his own design studio in Paris and has then partnered with some of the world's best brands to sculpt creations that are memorable, transcendental and bravura, making him a force in the design world to look out for. His portfolio speaks for itself: **Baccarat, Chanel, Christofle, De Beers, Dior, Guerlain, Louis Vuitton, Moët & Chandon, Diptyque, Montblanc**, and now, **PAÑPURI**.

The groundbreaking masterpiece WISH Limited Edition Aroma Diffuser functions with just a few drops of any PAÑPURI essential oil to create an ideal ambiance. A great way to enjoy the manna of PAÑPURI's array of essential oils, the diffuser can be used to freshen up rooms and other spaces from impurities, promising therapeutic aromatherapy benefits.

For more information, please visit www.panpuri.com. You may also follow PAÑPURI on Facebook, Twitter, Instagram and Weibo through @Panpuriofficial.

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The Meaning of PAÑPURI

Established in 2003, PAÑPURI represents a place where we awaken to the perfect balance and harmony between our inner and outer selves. **Pañña** means wisdom while **Puri** not only means a holy site, but also has the connotations of untying what is tied and making the unknown, known.

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